

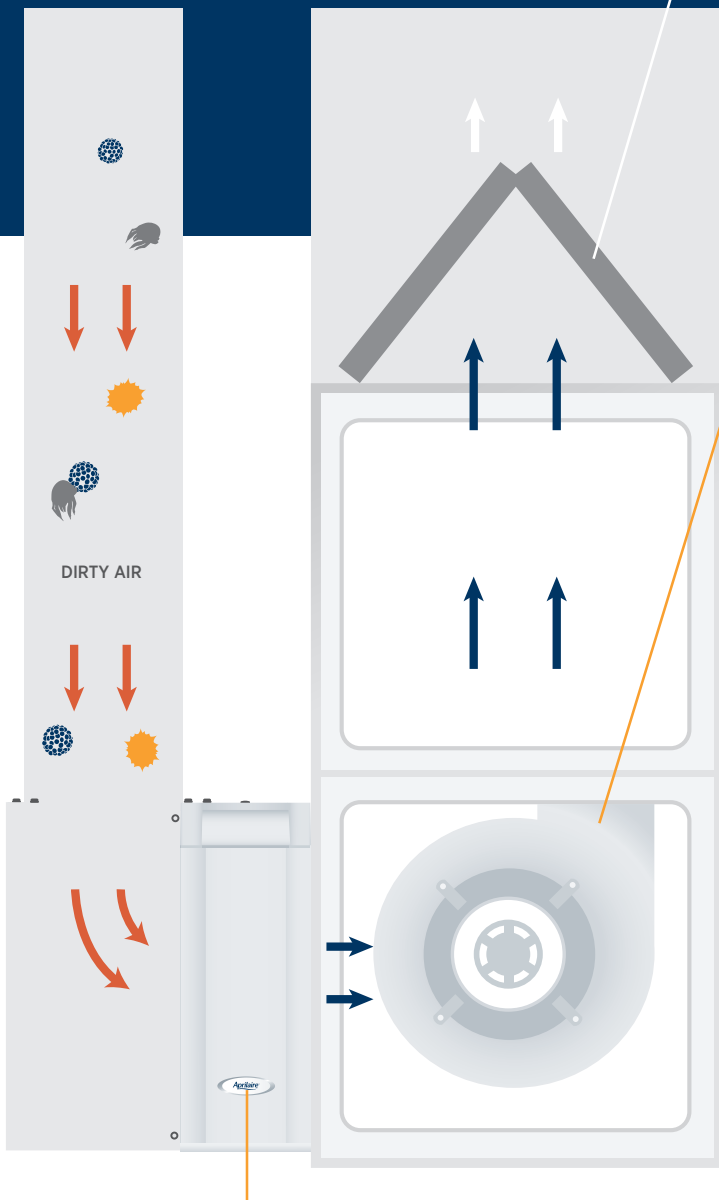


# Fresh Air Solutions

Protect Your Heating & Cooling System

## Breathe easier...and so will your HVAC system.

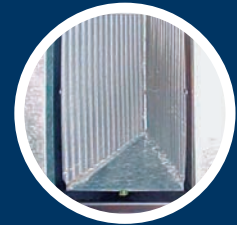
Replace your standard 1" furnace filter with an Aprilaire high-efficiency air purifier. Here's why...



### Protect your expensive HVAC system's A-coil to ensure long-term efficiency



Actual A/C coil with traditional filter media  
AFTER 10 YEARS

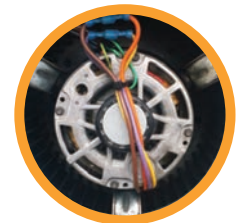


Actual A/C coil with Aprilaire filter media  
AFTER 10 YEARS

### Keep your system blower clean to maintain peak performance



Let the filter trap the grime...  
Actual Aprilaire filter - captured dirt and grime that won't re-enter system or home



... NOT the blower. Blower from same furnace, completely protected from dirt and grime

### Low static pressure maintains efficiency

Filters with high static pressure restrict air flow, reducing efficiency and even leading to system failure.

### Annual filter change

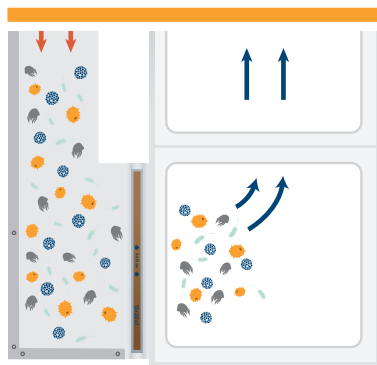
One inch filters need to be replaced as often as every month!

# Install an Aprilaire whole-home air purifier and breathe easier—so will your system.

COMPARE THE PROTECTION

## STANDARD 1" FILTER

CHANGE EVERY 1-3 MONTHS



**20%**

Pollen & mold spores  
(3-10 MICRONS)



**less than 5%**

Dust  
(1-3 MICRONS)



**less than 5%**

Bacteria  
(0.3-1.0 MICRONS)

## APRILAIRE AIR PURIFIER

CHANGE FILTER MEDIA ONCE-PER-YEAR ON AVERAGE



**98%**

Pollen & mold spores  
(3-10 MICRONS)



**95%**

Dust  
(1-3 MICRONS)



**89%**

Bacteria  
(0.3-1.0 MICRONS)

A whole-home air purifier is the answer



REMOVE  
ALLERGENS



CONTROL ASTHMA  
TRIGGERS



PROTECT YOUR  
FAMILY'S HEALTH



TRAP DUST

Maintain energy efficiency and avoid unnecessary and costly repairs.

Call us at ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

\$ \_\_\_\_\_ with this limited timer offer.